

ASHER BARON WEINTRAUB

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Experience

- Project Lead & Design Engineer, Wescam*, Middletown, CT September 2025 – May 2026
- * Revived dormant social platform by rebuilding from scratch; scaled to 1/3 of student body within one week.
 - * Designed and shipped mobile-first web UI, featuring custom reusable components and animations.
 - * Engineered real-time messaging using Deno WebSockets and Supabase, keeping operating costs under \$100.
- Freelance Design Engineer*, New York, NY / Remote 2016 – present
- * Built frontend UI interactions for commercial clients, and implemented in high-performing static sites.
 - * Delivered end-to-end e-commerce and robust blog solutions for clients.
- Co-Founder & Cinematographer, Studio Baron Stonely*, New York, NY June 2025 – present
- * Integrated technical detail with creative direction, developing design guidelines for online brand promotion.
 - * Piloted industry-standard drone for independent film productions.
- Production Assistant, 20th Century Studios*, New Jersey September 2024 – November 2024
- * Facilitated efficient communication between on-set departments for timely production.
 - * Tracked and analyzed setup and shoot times for optimal scheduling.
- House Manager, Wesleyan University*, Middletown, CT September 2023 – May 2024
- * Engineered a team-wide issue-tracker using Notion to streamline supervisor oversight of facility complaints.
 - * Hosted concerts, coordinating with clubs and artists and managing digital campus event-planning systems.
- Teacher, Code Craft Academy*, New York, NY October 2018 – May 2020
- * Designed lesson plans for one-on-one weekly lessons, tailored to students' personal goals.
 - * Worked with other instructors to find beginner-friendly libraries and build example projects.
- Podcast Host, Brain Barf (Anchor.fm)*, New York, NY 2016 – 2018
- * Followed consumer technology industry news from numerous sources, including in-person interviews.
 - * Planned, recorded and edited nightly thirty-minute speaking segments for online audience.

Education

- Wesleyan University*, Middletown, CT May 2026
- Bachelor of Arts, Studio Art - Architecture & Ecological Design*
- Harvard Graduate School of Design*, Cambridge, MA July 2025
- Certificate, Architecture - Design Discovery*
- National Outdoor Leadership School*, Palmer, AK June 2021
- Certificate, Leadership*

Activities & Involvements

- Radio DJ and Technical Director, WESU 88.1FM*, Middletown, CT January 2023 – May 2026
- Social Chair, Alpha Delta Phi Society - Middletown Chapter* January 2024 – May 2024
- Member and co-leader, Disengineering Society*, Middletown, CT March 2023 – May 2024
- Leader, Beacon Seaperch*, Beacon High School August 2021 – June 2022

Skills

Web development (HTML, CSS, Javascript, Git, Github, Node.js, NPM, Bun, Deno, Fresh, Astro, Eleventy.js, React, Preact, Webpack, PostCSS, Tailwind, Svelte, SvelteKit, AWS, Supabase); digital design (Photoshop, Lightroom Classic, Illustrator, InDesign, Premiere Pro, Blender, Fusion360, Rhino3D, Max/MSP); Productivity tools (Microsoft Office, Google Workspace); Data analysis & visualization (Tableau, ArcGIS, QGIS, Gephi, Graphviz); AI (Openclaw, Claude, LLaMa, n8n); Film photography & darkroom processing; podcasting; soldering; drafting; brazing.